

Political Organization  
Notice of Section 527 Status

**Part I** General Information

**1** Name of organization

New Conservative Coalition

**Employer identification number**

80 - 0554133

**2** Mailing address (P.O. box or number, street, and room or suite number)

1007 Cameron Street

**City or town, state, and ZIP code**

Alexandria, VA 22314 -

**3** Check applicable box:



Initial notice



Amended notice



Final notice

**4a** Date established

02/24/2010

**4b** Date of material change

**5** E-mail address of organization

kelley@strategiccampaigngroup.com

**6a** Name of custodian of records

Dennis Whitfield

**6b** Custodian's address

1007 Cameron Street

Alexandria, VA 22314 -

**7a** Name of contact person

Kelley Rogers

**7b** Contact person's address

1007 Cameron Street

Alexandria, VA 22314 -

**8** Business address of organization (if different from mailing address shown above). Number, street, and room or suite number

1007 Cameron Street

**City or town, state, and ZIP code**

Alexandria, VA 22314 -

**9a** Election authority

NONE

**9b** Election authority identification number

**Part II** Notification of Claim of Exemption From Filing Certain Forms (see instructions)

**10a** Is this organization claiming exemption from filing Form 8872, Political Organization Report of Contributions and Expenditures, as a qualified state or local political organization? Yes ☐ No ☒

**10b** If 'Yes,' list the state where the organization files reports:

**11** Is this organization claiming exemption from filing Form 990 (or 990-EZ), Return of Organization Exempt from Income Tax, as a caucus or associations of state or local officials? Yes ☐ No ☒

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**Part III Purpose**

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**12 Describe the purpose of the organization**

Organization will serve as a political watchdog and advocate the election or defeat of any particular candidate.

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**Part IV** List of All Related Entities (see instructions)

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13 Check if the organization has no related entities

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14a Name of related entity	14b Relationship	14c Address
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**Part V** List of All Officers, Directors, and Highly Compensated Employees (see instructions)

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15a Name	15b Title	15c Address
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Dennis Whitfield	Director	1007 Cameron Street Alexandria, VA 22314 -
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Kelley Rogers	Director	1007 Cameron Street Alexandria, VA 22314 -
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David Keene	Director	1007 Cameron Street Alexandria, VA 22314 -
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Under penalties of perjury, I declare that the organization named in Part I is to be treated as a tax-exempt organization described in section 527 of the Internal Revenue Code, and that I have examined this notice, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. I further declare that I am the official authorized to sign this report, and I am signing by entering my name below.

Kelley Rogers

03/03/2010

**Sign  
Here**



\_\_\_\_\_  
Name of authorized official



\_\_\_\_\_  
Date

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